

## Qualitative interview guide

**1. COHERENCE:** To explore how well the interviewee understands the reason why the intervention was being run, the influence of evidence in decision-making relating to running the intervention and if they knew the benefits of the intervention.

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### Questions relating to coherence

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- 1 Can you tell me why supervised tooth brushing has been chosen in the PCT, and what makes it the choice of intervention amongst the others?
  - 2 What benefits or value did you foresee could be derived from the intervention compared to other oral health promotion interventions?
  - 3 Can you tell me how you planned and decided on what you needed to get the intervention running?
  - 4 Can you describe some factors that you consider as important in ensuring the intervention achieves its aim?
  - 5 Can you explain how you go about ensuring those factors are met?
  - 6 Do you think the intervention is beneficial or worth the effort you put into it?
  - 7 Can you tell me what you know about the intervention?
  - 8 How well do you think you understand what the intervention is all about?
  - 9 Have you ever felt that you needed to know and understand more about the aim and importance of the intervention in order to deliver it more appropriately?
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**2. COGNITIVE PARTICIPATION:** To understand the mental capability and willingness of people in implementing the intervention. It helps to assess the process of getting people to 'buy in' to the programme.

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### Questions relating to cognitive participation

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- 1 Can you tell me what is involved in getting oral health promoters and schools to see the intervention as their own projects (ownership)?
  - 2 What can you say about your level of your contribution, the OHP and schools contributions to effectiveness of the intervention?
  - 3 Is there anything that you think or you wish you had that would help to achieve better results from the intervention?
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**3. COLLECTIVE ACTION:** To assess the practical aspects and operational work of the intervention. To see if people work across the levels accurately i.e if there's a way of building the morale of the people involved and if there are weak links across the levels.

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### Questions relating to collective action

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- 1 Can you tell me how you plan and work on the intervention with others that are delivering the scheme?
  - 2 How do you ensure that the oral health coordinators, promoters and schools carry out the intervention as planned and decided by you?
  - 3 What do you think can help to strengthen the link in delivering the intervention better?
  - 4 What sort of resources do you feel you need to get the best out of the intervention?
  - 5 Have you felt at any time that there is not enough guidance and support regarding what you need to do in implementing the intervention?
  - 6 Did you at any stage think you would achieve more in the implementation of the scheme if you attended some particular training and development?
  - 7 Can you describe to me how the intervention was introduced to you?
  - 8 How do you plan the delivery of the intervention with the oral health promoters?
  - 9 Can you talk to me in detail how you carry out the intervention;- time of the day, duration, supplies, how regular it is?
  - 10 How do you get the children to participate in the programme?
  - 11 How do you get parents' support?
  - 12 Do you think it's what you should be doing?
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**4. REFLEXIVE MONITORING:** To understand how the intervention is assessed and appraised by the participants.

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### Questions relating to reflexive monitoring

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- 1 Can you tell me how you monitor the delivery of the intervention?
  - 2 How do you obtain feedback from OHP and the schools?
  - 3 What sorts of individual and collective reflections and evaluations do you undertake?
  - 4 Can you tell me of instances when you have had to modify the implementation of the intervention based on feedback obtained.
  - 5 Do you think you have the necessary support and resources to accurately assess your input to the intervention?
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