### Qualitative interview guide

1. **COHERENCE**: To explore how well the interviewee understands the reason why the intervention was being run, the influence of evidence in decision-making relating to running the intervention and if they knew the benefits of the intervention.

#### Questions relating to coherence

<table>
<thead>
<tr>
<th>Question</th>
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<tbody>
<tr>
<td>1. Can you tell me why supervised tooth brushing has been chosen in the PCT, and what makes it the choice of intervention amongst the others?</td>
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<tr>
<td>2. What benefits or value did you foresee could be derived from the intervention compared to other oral health promotion interventions?</td>
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<tr>
<td>3. Can you tell me how you planned and decided on what you needed to get the intervention running?</td>
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<td>4. Can you describe some factors that you consider as important in ensuring the intervention achieves its aim?</td>
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<td>5. Can you explain how you go about ensuring those factors are met?</td>
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<td>6. Do you think the intervention is beneficial or worth the effort you put into it?</td>
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<td>7. Can you tell me what you know about the intervention?</td>
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<tr>
<td>8. How well do you think you understand what the intervention is all about?</td>
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<tr>
<td>9. Have you ever felt that you needed to know and understand more about the aim and importance of the intervention in order to deliver it more appropriately?</td>
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2. **COGNITIVE PARTICIPATION**: To understand the mental capability and willingness of people in implementing the intervention. It helps to assess the process of getting people to “buy in” to the programme.

#### Questions relating to cognitive participation

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<tr>
<td>1. Can you tell me what is involved in getting oral health promoters and schools to see the intervention as their own projects (ownership)?</td>
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<tr>
<td>2. What can you say about your level of your contribution, the OHP and schools contributions to effectiveness of the intervention?</td>
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<tr>
<td>3. Is there anything that you think or you wish you had that would help to achieve better results from the intervention?</td>
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3. **COLLECTIVE ACTION**: To assess the practical aspects and operational work of the intervention. To see if people work across the levels accurately i.e if there’s a way of building the morale of the people involved and if there are weak links across the levels.

#### Questions relating to collective action

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<tr>
<td>1. Can you tell me how you plan and work on the intervention with others that are delivering the scheme?</td>
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<tr>
<td>2. How do you ensure that the oral health coordinators, promoters and schools carry out the intervention as planned and decided by you?</td>
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<td>3. What do you think can help to strengthen the link in delivering the intervention better?</td>
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<td>4. What sort of resources do you feel you need to get the best out of the intervention?</td>
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<tr>
<td>5. Have you felt at any time that there is not enough guidance and support regarding what you need to do in implementing the intervention?</td>
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<tr>
<td>6. Did you at any stage think you would achieve more in the implementation of the scheme if you attended some particular training and development?</td>
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<tr>
<td>7. Can you describe to me how the intervention was introduced to you?</td>
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<tr>
<td>8. How do you plan the delivery of the intervention with the oral health promoters?</td>
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<tr>
<td>9. Can you talk to me in detail how you carry out the intervention; time of the day, duration, supplies, how regular it is?</td>
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<tr>
<td>10. How do you get the children to participate in the programme?</td>
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<td>11. How do you get parents’ support?</td>
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<tr>
<td>12. Do you think it’s what you should be doing?</td>
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4. **REFLEXIVE MONITORING**: To understand how the intervention is assessed and appraised by the participants.

#### Questions relating to reflexive monitoring

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<tr>
<td>1. Can you tell me how you monitor the delivery of the intervention?</td>
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<tr>
<td>2. How do you obtain feedback from OHP and the schools?</td>
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<td>3. What sorts of individual and collective reflections and evaluations do you undertake?</td>
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<tr>
<td>4. Can you tell me of instances when you have had to modify the implementation of the intervention based on feedback obtained.</td>
</tr>
<tr>
<td>5. Do you think you have the necessary support and resources to accurately assess your input to the intervention?</td>
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